



*One of the largest Cockrell School of Engineering student organizations hosting over **75 events** and reaching over **300 members***

23-24' Section Theme: "SWE Are The Future"

## Awards and Recognition

- ✦ WE Local Outstanding Outreach Award 2022
- ✦ Pillars of the 40 Acres Exemplary Status FY23



2023-2024

# CORPORATE PACKAGE

## Our Events

Lunch & Learns

General Meetings: Topic Talks

Organization Collab Events

SWE Annual Conference

Corporate Hangouts

## Our Mission

*To continue putting the WE in SWE by emphasizing inclusion and diversity and to encourage our members to grow as a team in order to build community within the Cockrell School.*

Jenna May

Vice President of Career Development | UT SWE 2023-2024

	Event	Event Description	Dates/Times
<b>SECTION A</b>			
	<p><b>General Meeting (GM) Topic Talks:</b></p> <p><b>Regular and Prime*</b></p> <p>*Prime GM has more attendance and visibility</p>	<p><b>Event Overview</b></p> <ul style="list-style-type: none"> <li>Representatives introduce their company and give a 15-minute presentation on a chosen topic. Meeting concludes with opportunities to speak one-on-one with interested members.</li> </ul> <p><b>Expected Attendance</b></p> <ul style="list-style-type: none"> <li>75-150 SWE Members</li> </ul> <p><b>Visibility</b></p> <ul style="list-style-type: none"> <li>Opportunity for company handouts/ giveaways</li> <li>Recognition on marketing materials</li> </ul>	<p><b>Fall '23:</b> Sept. 12*, Sept. 26*, Oct. 10, Oct. 24, Nov. 7, Nov. 28</p> <p><b>Spring '24:</b> Jan 23*, Feb. 6, Feb 20, Mar 5, Apr 4, April 23</p> <p>7-8pm CST</p>
<b>SECTION B</b>			
<b>UNDERGRADUATE EVENTS</b>	<p><b>Undergraduate Lunch &amp; Learns/Develop &amp; Dines:</b></p> <p>Professional Development Series</p>	<p><b>Event Overview</b></p> <ul style="list-style-type: none"> <li>Representatives share a presentation over a one-hour lunch/dinner period on professional topics to groups of students. Event concludes with opportunities to speak one-on-one with interested members. Lunch/dinner is included. <ul style="list-style-type: none"> <li><i>Examples:</i> LinkedIn Workshop, Negotiating your Job Offer, Virtual Interview Workshop, Resume Review, College to Career, Expo Workshop, etc.</li> </ul> </li> </ul> <p><b>Expected Attendance</b></p> <ul style="list-style-type: none"> <li>15-30 SWE Members</li> </ul> <p><b>Visibility</b></p> <ul style="list-style-type: none"> <li>Opportunity for company handouts/ giveaways</li> <li>Recognition on marketing materials</li> </ul>	<p><b>Undergraduate Available Dates:</b></p> <p><b>Fall '23:</b> Aug. 21-25, Aug. 28-Sept. 1, Sept. 4-8, Sept. 11-15, Sept. 18-22, Sept. 25-29, Oct. 2-8, Oct. 9-13, Oct. 30-Nov. 3, Nov. 8-10, Nov. 13-17, Nov. 27-Dec. 1</p> <p><b>Spring '24:</b> Jan. 9-13, Jan. 16-19, Jan. 22-26, Jan. 29-Feb. 2, Feb. 5-9, Feb. 12-16, Feb. 19-23, Feb. 26-Mar. 1, Mar. 4-8, Mar. 11-15, Mar. 25-29, Apr. 1-5, Apr. 8-12, Apr. 15-19, Apr. 22-26</p>
<p><b>Corporate Hangouts</b></p> <p>Dates flexible, Fall &amp; Spring Semester</p>	<p><b>Event Overview</b></p> <ul style="list-style-type: none"> <li>Representatives interact with members in a casual, social setting, allowing for conversation between representatives and members. <ul style="list-style-type: none"> <li><i>Examples:</i> game night, fitness activities, coffee, bowling, mini-golf</li> </ul> </li> </ul> <p><b>Expected Attendance</b></p> <ul style="list-style-type: none"> <li>15-30 SWE Members</li> </ul> <p><b>Visibility</b></p> <ul style="list-style-type: none"> <li>Opportunity for company handouts/ giveaways</li> <li>Recognition on marketing materials</li> </ul>		
<p><b>Organization Collaborative Event**</b></p> <p>Fall &amp; Spring Semester with 1+ engineering affiliated organizations</p>	<p><b>Event Overview</b></p> <ul style="list-style-type: none"> <li>Representatives are invited to host an event of their choice (company talk, social, etc.) involving multiple participating organizations. <ul style="list-style-type: none"> <li><i>Examples:</i> employee-student meet &amp; greet, "day in the life", Q&amp;A, diversity in engineering personal stories</li> </ul> </li> </ul> <p><b>Expected Attendance</b></p> <ul style="list-style-type: none"> <li>10-20 SWE Members + Members from other organizations</li> </ul> <p><b>Visibility</b></p> <ul style="list-style-type: none"> <li>Opportunity for company handouts/ giveaways</li> <li>Recognition on marketing materials</li> <li>Maximum interdepartmental visibility and outreach</li> </ul>		
<b>MASTERS AND PHD EVENTS</b>	<p><b>Masters and PhD SWE Snack Workshops</b></p>	<p><b>Event Overview</b></p> <ul style="list-style-type: none"> <li>Representatives share a presentation over a one-hour lunch/dinner period on professional topics to groups of students. Snacks and coffee are included.</li> </ul> <p><b>Expected Attendance</b></p> <ul style="list-style-type: none"> <li>10-20 SWE Members</li> </ul> <p><b>Visibility</b></p> <ul style="list-style-type: none"> <li>Opportunity for company handouts/ giveaways</li> <li>Recognition on marketing materials</li> </ul>	<p><b>Masters and PhD Available Dates:</b></p> <p><b>Fall '23:</b> Aug. 21-25, Aug. 28-Sept. 1, Sept. 4-8, Sept. 11-15, Sept. 18-22, Sept. 25-29, Oct. 2-8, Oct. 9-13, Oct. 30-Nov. 3, Nov. 8-10, Nov. 13-17, Nov. 27-Dec. 1</p> <p><b>Spring '24:</b> Jan. 9-13, Jan. 16-19, Jan. 22-26, Jan. 29-Feb. 2, Feb. 5-9, Feb. 12-16, Feb. 19-23, Feb. 26-Mar. 1, Mar. 4-8, Mar. 11-15, Mar. 25-29, Apr. 1-5, Apr. 8-12, Apr. 15-19, Apr. 22-26</p>
<p><b>Masters and PhD Lunch and Learn</b></p>	<p><b>Event Overview</b></p> <ul style="list-style-type: none"> <li>Provides support for students transitioning from collegiate to professional careers by facilitating networking opportunities with industry and academia. Lunch is included.</li> </ul> <p><b>Expected Attendance</b></p> <ul style="list-style-type: none"> <li>15-30 SWE Members</li> </ul> <p><b>Visibility</b></p> <ul style="list-style-type: none"> <li>Opportunity for company handouts/ giveaways</li> <li>Recognition on marketing materials</li> </ul>		

**Please complete only one of the following:**  
**Email this form to Jenna May at [ut.swe.vpcareer@gmail.com](mailto:ut.swe.vpcareer@gmail.com) or**  
**Complete the online form at:**  
**<https://tinyurl.com/UTSWE-Corporate-Partnerships>**

## 2023-2024 Corporate Response Form

Employer Name:

Contact Name:

Title:

Mailing Address:

Website:

Phone:

Email:

Corporate Support Levels	Bronze	Silver	Gold	Platinum	Diamond
	\$500+	\$1,000+	\$1,500+	\$2,000+	\$2,500+
<b>Options for Involvement Based on Support Level</b>	<b>1 B</b>	<b>1 A or 2 B</b>	<b>1 A and 1 B</b>	<b>3 options (Max 1 A)</b>	<b>3 options (Max 2 A)</b>
<b>Section A</b>					
General Meeting: Prime*					<input type="checkbox"/>
General Meeting: Regular		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Section B</b>					
Lunch & Learn: Professional Development Series	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate Hangouts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organization Collaborative Event**	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PhD and Masters Snack Workshops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PhD and Masters Lunch and Learn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Recognition: All Corporate Support Levels will receive recognition on our website, weekly newsletter, and marketing for supported event. Only one Undergraduate Lunch & Learn or one Corporate Hangout per corporate supporter. For more information about events please visit our [website](#).

Please reference the [UT ECAC Policies](#) on no fee based promotions, no collecting resumes, etc. Contact [ut.swe.vpcareer@gmail.com](mailto:ut.swe.vpcareer@gmail.com) for any questions.

Total Support Amount: \$

Preferred Undergraduate General Meeting Dates: 1) 2) 3)

Preferred Undergraduate Corporate Hangouts Dates: 1) 2) 3)

Preferred Undergraduate Lunch & Learn/Develop & Dine. 1) \_\_\_\_\_ 2) 3)

Preferred Org. Collab. Event\*\* Dates: 1) 2) 3)

\*\*\$750 minimum (varies based on number and types of organizations involved)

\*\*must pay both or all orgs the same amount. Match the higher of the 2 amounts

Preferred Masters/PhD Snack Workshop or Lunch and Learn Week Range: 1) 2) 3)

Students of Interest (*Select all that apply*)

Freshman    Sophomore    Junior    Senior    Graduate (Masters and PhD)

- |  |  |
|--|--|
| <input type="checkbox"/> Aerospace Engineering     | <input type="checkbox"/> Electrical & Computer Engineering     |
| <input type="checkbox"/> Architectural Engineering | <input type="checkbox"/> Environmental Engineering             |
| <input type="checkbox"/> Biomedical Engineering    | <input type="checkbox"/> Geosystems Engineering & Hydrogeology |
| <input type="checkbox"/> Chemical Engineering      | <input type="checkbox"/> Mechanical Engineering                |
| <input type="checkbox"/> Civil Engineering         | <input type="checkbox"/> Petroleum Engineering                 |
| <input type="checkbox"/> Computational Engineering | <input type="checkbox"/> Other: _____                          |

*Please contact Jenna May ([ut.swe.vpcareer@gmail.com](mailto:ut.swe.vpcareer@gmail.com)) with any questions.  
 Thank you for your support!*